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NEWS

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Precision Laboratories Mix Tank App Honored by *AgProfessional Magazine*
Mix Tank App Selected by Editors as One of the Top 10 New Products of 2011

Waukegan, Illinois (January 19, 2012) – Precision Laboratories Mix Tank app was honored by *AgProfessional Magazine* as one of 10 recipients of the Editors' Choice New Product of the Year Award. These 10 products represent the best, newest, most innovative products introduced in 2011 for sale or use by the ag retailer market and consulting industry, according to the editors of *AgProfessional*.

The free Mix Tank app provides the proper mixing order for applicators using crop protection products, helping them avoid incompatibility problems and to ensure their effective use, which saves them valuable time and money.

"We have worked hard to ensure our Mix Tank app is easy to use and provides a measurable benefit to the industry," says Jim Reiss, vice president of agricultural chemistries, Precision Laboratories. "We are honored that *AgProfessional* has recognized our app, and we look forward to advancing this technology in the future."

According to Colleen Scherer, managing editor with *AgProfessional*, the editors selected the Mix Tank app for this year's top 10 because "it was an early sophisticated and user-friendly technology introduced for smartphones. The app offers highly usable information for mixing products. As the use of smartphones and apps has exploded, this is one product designed for the agriculture industry that is robust and provides a large amount of information to its users."

Precision Laboratories is planning to expand the capabilities of the free Mix Tank app early in 2012 and will continue to apply technology resources that will save applicators time and money, while ensuring they receive the most out of every tank mix. To download the free app, visit www.mixtankapp.com or search for "Mix Tank" on the iTunes App Store.

About Precision Laboratories

Precision Laboratories is a leading provider of specialized chemistries applied to plants, seeds, soil and water to maximize resource and biological performance potential while stewarding the environment. For more information on the company's products and its value-added dealers, call 800-323-6280 or visit www.precisionlab.com.

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