



For Immediate Release

Jet Black Lake and Pond Dye is Pleasing to Your Eyes and the Environment

Waukegan, Ill. (April 12, 2007) – Although blue has long been the traditional color-of-choice for lake and pond colorants, professionals are more often considering black because of its mirror-like appearance. Aquatic managers now have an easy and eye-pleasing option for improving the appearance of lakes, ponds and fountains with Jet Black™ EZ SoluPak, a product from Precision Laboratories, Inc.

Jet Black is a proprietary blend of environmentally friendly, non-toxic black dyes specially formulated to reduce sunlight penetration and, when applied to any water feature, will impart a natural, black color.

Each Jet Black EZ SoluPak will treat one acre foot or 325,000 gallons of water. Because its packaging is water soluble, users simply hold the foil-lined overpack and drop the SoluPak into the water. As an added benefit, the waterproof overpack prevents accidental staining during product handling.

“Aquatic managers, landscape contractors, fish hatcheries and golf course superintendents will all enjoy the improved appearance and convenient handling of Jet Black EZ SoluPaks,” said Don Spier, vice president of Precision Laboratories.

For more information about Jet Black, or for a list of aquatic products from Precision Laboratories, visit www.precisionlab.com, or contact Don Spier, 847-596-3001 x234.

Based in Waukegan, Ill., Precision Laboratories is a manufacturer and marketer of high performance specialty chemistry designed to allow green industry managers to steward their limited resources of water, time, labor and budget. Used to improve the performance and aesthetics of turfgrass and ornamental plants by enhancing growing conditions, pesticide efficacy and plant health, the company’s best-of-class products include soil surfactants, adjuvants, lake and pond dyes, biologicals for aquatics, turf paints, and swath and spray pattern indicators for the turf and ornamental markets.

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Shown here, Jet Black™ provides a natural, mirror-like appearance to any water feature.