



# NEWS

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FOR IMMEDIATE RELEASE

## **Precision Laboratories Introduces Launcher™ and Launcher IS™ Soybean Inoculant**

Waukegan, IL, April 15, 2004 - - Terry Culp, vice president, Precision Laboratories, Inc. today announced the availability of Launcher™ and Launcher IS,™ a soybean inoculant system for retailers and growers.

Launcher IS is an inoculant system that combines bradyrhizobium japonicum, a proven bacteria for rapid infection and nodulation of soybeans with PBX™, a rhizobium protector, binder and extender, that extends the on-seed viability for up to 20 days prior to planting. For retailers interested in providing this service for their customers, Precision is also offering a Guardian™ Sequence Seed Treater designed specifically for a sequential application of seed treatment fungicides and inoculants.

For growers, Launcher Liquid Soybean Inoculant delivers the same yield-enhancing benefits of Launcher IS when fungicide compatibility and on-seed viability are not an issue. A proprietary E-Z Applicator is available for on-farm application.

Containing 4 billion cells per gram, both Launcher products rapidly infect root hairs to create nodules even in the presence of native soil bacteria or carryover amounts of soil nitrogen, conditions that can discourage effective nodule formation. The result is more nodules for improved nitrogen fixation and increased yield potential.

For more information on Launcher, Launcher IS or other Precision products, visit [www.precisionlab.com](http://www.precisionlab.com) or call (800) 323-6280.

Precision Laboratories, Inc. is a manufacturer and marketer of best-of-class adjuvants, application enhancement technologies and seed protection systems that include fungicides, colorants, coatings and inoculants.

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