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NEWS

FOR IMMEDIATE RELEASE

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***Editor's Note:** Due to a recent product name change, the PhosForce new product release is a modified version of a similar release issued using the Enrich product name, distributed on August 3, 2009.*

PhosForce Seed Coating Taps Unused Phosphorous in the Soil To Increase Availability for Cereal Crops

WAUKEGAN, IL (August 26, 2009) – Precision Laboratories announced a new product to coat seed, PhosForce, to help growers produce a better cereal crop by utilizing unused phosphorous in the soil.

“Yield data has shown a seven percent advantage of PhosForce treated seed in medium to high production environments over untreated seed,” said Terry Culp, vice president of Seed Enhancements and Nutrients for Precision Laboratories.

Precision Laboratories also has research to show that PhosForce works in a variety of soil conditions to consistently increase – on average 25 percent – root mass for improved nutrient uptake. Additionally, research indicates an eight percent increase in plant tillering.

Previously sold under the Enrich product name, PhosForce is a specific strain of *Pseudomonas* that has a significant need for phosphorous, causing it to produce an organic acid to solubilize inorganic phosphate and generate an enzyme to enhance organic phosphate availability. As a result, a sub-soil environment is created that produces increased levels of phosphorous in the soil solution available for plant utilization.

“PhosForce employs a biological solution to the challenge growers face to generate the maximum return from soil applied phosphate fertilizer, and to get full utilization of organic phosphate from plant residues. Our goal is to employ the techniques used in nature for plant health and growth promotion for commercial agriculture,” added Culp.

“The tag line ‘Natural Nutrition’ was chosen to define exactly what the product is and how it works,” said Richard Wolner, president of Precision Laboratories. “PhosForce is a product innovation designed to help growers and retailers increase their value and lower

their risk through the use of technologies that deliver performance while remaining stewards of the environment.”

For more information about PhosForce, visit www.precisionlab.com/phosforce or call 800-323-6280.

About Precision Laboratories

Precision Laboratories is a leading provider of specialized chemistries applied to plants, seeds, soil and water to maximize resource and biological performance potential while stewarding the environment. For more information on the company’s products and its value-added dealers, call 800-323-6280 or visit www.precisionlab.com.