

## Launcher Pro™ Complete Seed Enhancement System

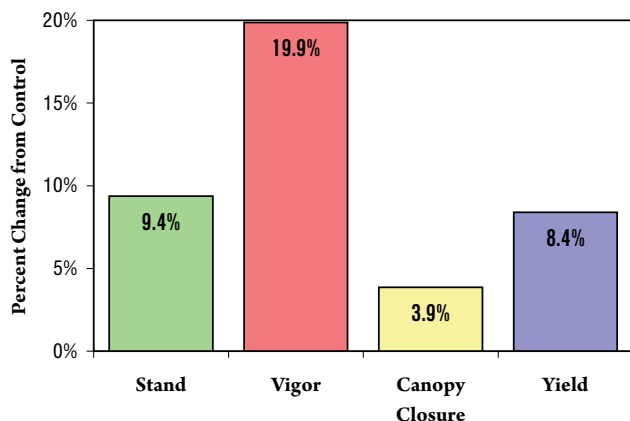
Launcher PRO is a system of three products, custom applied to soybeans for the best in seed enhancement.

- **Launcher™** – Nitrogen Fixing Bacteria
- **PBX™** – Advanced Bacteria Protector
- **ProSurge™** – Catalytic Seed Treatment

1. Launcher delivers large quantities of uniquely infective and effective strains of Bradyrhizobium japonicum.
2. Launcher strains are multiplied in a tightly controlled environment to ensure product purity.
3. Once strains are multiplied, Launcher is combined with carriers designed to extend their in-package viability.
4. Launcher is packaged only in materials that allow an exchange of gas for the aerobic needs of the bacteria.



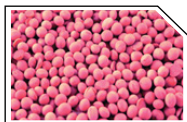
## Growth Promotion and Stress Management with ProSurge



5 Year Summary (14 Agri-Tech Trials)

Five years of research has demonstrated ProSurge will:

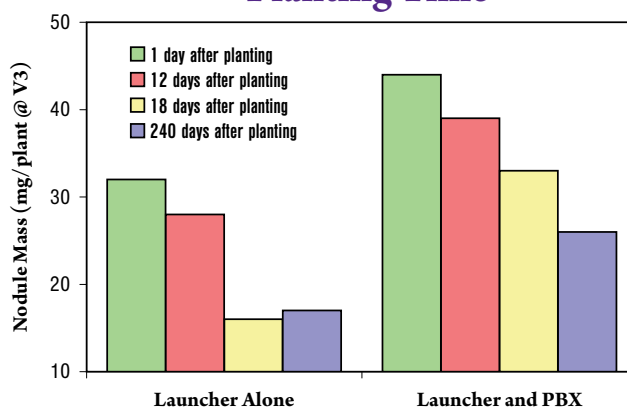
- Improve plant stand.
- Increase early plant vigor.
- Hasten canopy closure.
- Increase yield.



## PBX Excels in its Primary Role

Allowing Launcher bacteria to create more nodule mass for maximum nitrogen fixation.

### Planting Time



All treatments include CruiserMaxx Pak

## Advanced Bacteria Protection with PBX

1. PBX prevents bacteria mortality before and after planting:
  - Planting delays and dry soil can be deadly to bacteria.
2. PBX provides important nutrients for bacteria:
  - Feeds bacteria between treatment and seed germination.
3. PBX adheres bacteria to the seed coat:
  - Ensures close proximity between roots and bacteria for rapid infection.



**LauncherPRO™**  
Complete Seed Enhancement System

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**Specialized Chemistry for Seed Enhancements**