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NEWS

FOR IMMEDIATE RELEASE

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Increased Budget Pressures Demand More Effective Resource Management
Precision Laboratories Leading the Charge on Ways to Maximize ROI

Waukegan, IL (October 21, 2008) – As costs for fuel, fertilizer, water, pesticide and labor continue to cause budgets to tighten, more turf professionals are looking for additional ways to maximize their return on investment. One solution is the use of Precision products such as surfactants, adjuvants and spray pattern indicators, which help to optimize water management and increase the efficacy and efficiency of pesticide and fertilizer applications, thereby maximizing resource management.

“As it relates to economics and the environment, resource management continues to be the most prominent constraint in our industry,” said Don Spier, vice president of turf and ornamentals at Precision Laboratories. “To accommodate this ever-important agronomic need, Precision is offering a new purchase option that enables turf professionals to customize a program that takes full advantage of the benefits Precision products bring to reducing water, time, labor and overall budget.”

The Precision ResourcePak™ is a new purchasing tool that allows customers of Precision Zone distributors to custom-build a resource management program, consisting of Precision Zone surfactants, adjuvants, spray pattern indicators and dyes, aquatics and equipment maintenance products. Superintendents build the program to their unique needs and specifications, choosing those products that best meets the needs of their turf.

ResourcePak early orders received before December 12, 2008, include a value-added incentive of five heavy-duty soil probes and one pH tester, and gain entry into a drawing for a one-in-ten chance to win a soil moisture sensor, a \$700 value used by university researchers, and an opportunity to win a free ResourcePak.

For more information about the ResourcePak early order program or to learn more about effective resource management tools, visit www.precisionlab.com, or contact Don Spier, 847-596-3001 x234.

About Precision Laboratories, Inc.

Precision Laboratories is a leading provider of specialized chemistries applied to plants, seeds, soil and water to maximize resource and biological performance potential while stewarding the environment. For more information on the company's products and its value-added dealers and distributors, call 800-323-6280, or visit www.precisionlab.com.

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