



# NEWS

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FOR IMMEDIATE RELEASE

## Precision Laboratories Introduces Precision Zone Surfactants

Waukegan, IL. February 12, 2004 – Precision Laboratories today announced the introduction of Precision Zone Surfactants,<sup>™</sup> a portfolio of root-depth specific surfactant chemistries that work together to give turf professionals increased control over water placement in the root zone. It is comprised of four surfactants that are designed to deliver water to different levels of the root zone.

Duplex<sup>™</sup> is a multi-purpose irrigation surfactant that sequesters hard water contaminants and reduces the surface tension of the water to allow it to flow freely through thatch and water-repellent soils.

Vivax<sup>™</sup> targets the upper level of the soil so that seedlings and new roots get the moisture they need to gain germination and early stand during grow-in.

The unique chemistry of Magnus<sup>™</sup> keeps moisture in the top two inches of the root zone to optimize growing conditions for shallow-rooted turf species or turf experiencing summer decline.

Cascade Plus<sup>™</sup> provides proven irrigation efficiency, water infiltration and control of localized dry spots for deeper-rooted turfgrass in wet or dry conditions.

“Precision Zone Surfactants are a new approach to soil water management,” said Wohlner. “They were developed to give turf professionals a simple way to control the placement of water in the root zone. Because each product has a distinctive surfactant chemistry, it targets a different level of the soil profile. Zone Surfactants can get water to the roots, no matter where they are.”

“Our Zone Surfactants are based on interviews with superintendents,” continued Wohlner. “They told us they wanted the flexibility to adjust their surfactant chemistry as their needs changed throughout the growing season. That’s exactly what we’ve done. The Zone is a portfolio of surfactants that works together to put water where you want it.”

More information on Precision Zone Surfactants can be obtained on the company’s website at [www.precisionlab.com](http://www.precisionlab.com) or by calling (800) 323-6280.

Precision Laboratories, based in Waukegan, Illinois is a manufacturer and marketer of high performance specialty chemicals and nutrients used to improve the performance and playability of turf, by enhancing growing conditions, pesticide efficacy and turfgrass quality. The company’s products include soil surfactants, turf and aquatic colorants, adjuvants, swath and spray pattern indicators and specialty nutrients.

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