

ENVY™

TURF AND ORNAMENTAL PIGMENT

THE DESIRE FOR GREEN

Every year, northern golfers head south in search of green playing surfaces. Overseeding bermudagrass with a cool season turf, such as ryegrass, provides golfers with green turf, but at a cost. Overseeding interrupts play, increases seed and chemical costs, increases water usage and makes the spring transition to bermudagrass a challenge. Envy™, a turf pigment from Precision Laboratories, will provide golfers with the green playing surfaces they want and help golf course superintendents avoid the pain of overseeding.

BENEFITS OF ENVY VERSUS OVERSEEDING

- No disruption of play or revenue
- Lower costs
- Improved spring transition
- Increased sustainability

2013 Budget

	Overseeding	Envy
<i>Acres turf maintained</i>	103	103
<i>Seed vs Envy</i>	\$19,400	\$7,187
<i>Electricity for irrigation</i>	\$18,000	\$9,000
<i>Equipment rental & maintenance</i>	\$6,000	\$2,400
<i>Lost revenue</i>	\$21,000	\$0
<i>Sod</i>	\$4,500	\$0
<i>Fertilizer</i>	\$9,610	\$10,000
<i>Fungicides</i>	\$3,500	\$1,500
<i>Pre-emergence herbicides</i>	\$2,025	\$10,000
<i>Post-emergence herbicides</i>	\$1,500	\$4,000
<i>Labor</i>	?	?
TOTAL		
<i>Cost per acre</i>	\$830*	<u>\$428*</u>

* Actual budget from golf facility in central Florida.

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Specialized chemistries that enhance plants, seeds, soil and water.
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